## **Online Lenders Alliance (OLA)**

# **Total Lobbying Effort**

### **Total Lobbying Expenditures**

2009 January - June	2009 July - December	2010 January - June	2010 July - December	Total
		\$12,000.00	\$9,149.63	\$21,149.63

### **Total Hours Communicating**

2009	2009	2010	2010	Total
January - June	July - December	January - June	July - December	
		6.50		6.50

#### **Total Hours Other**

2009	2009	2010	2010	Total
January - June	July - December	January - June	July - December	
		21.00	18.00	39.00

## **Hours Lobbied on Each Matter**

# **Lobbying Effort On Legislative Bills And Resolutions**

#### Senate Bill 530

Relating to: regulating consumer small loans, limiting the areas in which a payday lender may operate, granting rule-making authority, and providing a penalty.

2009	2009	2010	2010	Total
January - June	July - December	January - June	July - December	
		25.00 (90%)		25.00 (55%)

#### **Other Matters**

Includes time spent on:

- Gubernatorial nominations
- Matters on which the organization made no lobbying communication

2009 January - June	2009 July - December	2010 January - June	2010 July - December	Total
		2.75 hours (10%)	18.00 (100%)	20.75 (45.60%)